

SEAN KENNEL, MBA

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## SEAN KENNEL

With accurate financial data, law firms can make better, faster financial decisions. I help law firms to make data-informed decisions regarding their strategic priorities.

To guide law firms in the best direction with strategic financial management, I collect needed data, crunch the numbers, and present clear solutions to the firm. Reporting activities include:

- Profitability reports
- Firm capacity and workload analytics
- Compensation models
- Growth projections
- Merger analysis
- Lateral models and transition plans

Providing firms with recurring financial and operational reports helps them to understand the profitability of clients, matters and timekeepers.

I also show the firm how to use the data to make more informed assessments of major purchases, lease costs, IT investments, staffing alternatives, and other decisions that have economic consequences.

When I see a law firm enjoying the enhanced profitability and morale that comes from better decision making, I consider it a job well done.

## ARTICLES

- Analyzing Profit Her Hour
- Law Firm Capitalization
- Performance Per Hour Analysis
- Setting and Adjusting Base Salaries

