PerformLaw

2017 MARKETING ACTIVITIES

# of HOURS spent on these activities

	CONTENT MARKETING					PERSONAL CONTACT -CLIENT AND TARGETS					REFERRAL DEVELOPMENT	
	BLOG	SPEAKING	SOCIAL MEDIA	PUBLISHING	INFO SHARING	CLIENT CALLS	SEMINARS	TRADE SHOWS	BAR ACTIVITIES	ENTERTAINMENT	ALUMNI	OTHER PRO'S
August-2017												
Week 1 (8/7)												
Week 2 (8/14)												
Week 3 (8/21)												
Week 4 (8/28)												
September-2017												
Week 1 (9/4)												
Week 2 (9/11)												
Week 3 (9/18)												
Week 4 (9/25)												
October-2017												
Week 1 (10/2)												
Week 2 (10/9)												
Week 3 (10/16)												
Week 4 (10/23)												
Week 5 (10/30)												
November-2017												
Week 1 (11/6)												
Week 2 (11/13)												
Week 3 (11/20)												
Week 4 (11/27)												
December-2017												
Week 1 (12/4)												
Week 2 (12/11)												
Week 3 (12/18)												
Week 4 (12/25)												