

INITIAL STRATEGIC PLAN

Vision

Expectations

Initial members

Key personnel

Client considerations

Selection of consultants

FINANCIAL PLAN

Income

Operating expenses

Cash flow

Financing needs

Draw requirements

Capital policy and capital contributions

LLC OR OTHER ENTITY CREATION

Formation documents

Tax ID numbers

Operating agreement

Compensation agreements

Management structure

Legal and Tax support

FINANCING

Bank application

Personal financial statements

Loan negotiation

Commitment letter

Collateral requirements

Temporary operating funds accounts

FINANCING PERMANENT

Permanent back accounts

Permanent notes

Transfer funds to new firm

Regular banking from new firm

OFFICE SPACE

Lease consultant/broker

Space requirements

Location

Build out

Timing

Temporary space if needed

WEBSITE DEVELOPMENT

Web Designer

Domain name

Logo development

Hosting

Basic site plan

Content generation

IT AND SOFTWARE

Phone and internet

Hardware and network requirements

Document management

Time, billing and accounting

Research support

Data transfer requirements from former firms

IT support and consulting



INSURANCE & BENEFITS

E&0

CGL, Non owned auto, EPL, Cyber

Health, life and disability

Key man

Fiduciary

401 K / Pension

OFFICE EQUIPMENT AND FURNITURE

Phone systems (Included with IT)

Copier/print/scanners

Office furniture

File cabinets

Virtual office allowances

HR POLICIES AND PROCEDURES

Payroll services

HR manual

Leave and holiday policies

New employee packets

HR responsibility

HR consulting support

OFFICE SUPPLIES

Business cards

Letterhead templates

Office supplies

Vendor relationships

Kitchen supplies

CLIENT COMMUNICATIONS

Ethics considerations

Method and timing

Client letters

Paper and digital file authorizations

Motions to substitute counsel

Time and billing

LAWYERS AND STAFF EMPLOYEES

Timing and offers

Bonus plans

Seniority in new firm

Staff assignments

Staff and lawyer training for new systems

POST LAUNCH SUPPORT

Implementation of plan

Advanced financial systems set up

Punch list items from each area

Management support

Systems implementation support

Moving firm from start up mode to normal

operations

LOGISTICS

Moving support

Delivery coordination

Occupational license

Announcements

File moving and intake