## MARKETING TEMPLATE Yearly Activity Plan

Article publishing   Image: Construct of the second of	ACTIVITY	FREQUENCY	HOURS	BUDGET	DET	AILS/	DESCRIPTIONS
Bar associations Image: Client industry is a constrained in the system of RM is a constrain	Article publishing						
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Cilent/ prospect & referral source entertainment   Image: Contact Management System/ CRM   Image: Contact Management System/ CRM     Event attendance   Image: Contact Management System/ CRM   Image: Contact Management System/ CRM     Marketing Automation Software   Image: Contact Management System/ CRM   Image: Contact Management System/ CRM     Marketing Automation software   Image: Contact Management System/ CRM   Image: Contact Management System/ CRM     Organization memberships - Contact Managements/ Presentations/ Webinars   Image: Contact Management System/ CRM     Social Media (posting, Sharing, Connecting)   Image: Contact Management System/ CRM     Speaking engagements/ Presentations/ Webinars   Image: Contact Management System/ CRM     Traditional advertising (print, tv, radio)   Image: Contact Management System/ CRM     Traditional advertising (print, tv, radio)   Image: Contact Management System/ CRM     Activity Types   Description     Activity Types   Description     Article publishing   Magazines, Publications     Audio, Video & Infographic Resources   Youtube, Podcast, Recordings on Website, Infographics     Bar associations   Memberships, Committee Roles     Biog   Topics, Article brafting, Publishing website Biog creation, Guest Biog Posts     Client Industry & community organiza	Bar associations						
source entertainment	Blog						
System/ CRM   Image: Control of the system of the syste	Client/ prospect & referral source entertainment						
Marketing Automation Software Image: Marketing Automation Software Image: Marketing Automation Newsletter   Newsletter Image: Marketing Automation Organization memberships - Social Media (posting, sharing, connecting) Image: Marketing Automation Social Media (posting, sharing, connecting) Image: Marketing Automation Marketing Automation Marketing Automation Automation Marketing Automation Software Image: Marketing Automation Marketing Automation Software   Social Media (posting, sharing, connecting) Image: Marketing Automation Marketing Automation Software Image: Marketing Automation Marketing Automation Software   Social Media (posting, sharing, connecting) Image: Marketing Automation Marketing Automation Software Image: Marketing Automation Marketing Automation Software   Activity Types Description   Activity Types Marketing Fublications   Audio, Video & Infographic Resources Youtube, Podcast, Recordings on Website, Infographics   Big Topica. Atticle brating, Fublications   Client / prospect & referral source entertainment Unches, Dinners, Events, Parties   Client Management System/ CRM Software for contact and client tracking and management, activity scheduling   Event attendance Conferences, Summits, Client Events, Retreats   Marketing Automation Software Marketing Software for Biogging, Web Site Optimization, SEO Tools, Webpage Linking   Newsletter Mailing List, Content Drafting, Designing & Distributing   Newslette	Contact Management System/ CRM						
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Organization memberships - Cilent industry ( community   Image: Community of the second sec	Newsletter						
Client industry/ community   Image: Client industry/ community     Social Media (posting, sharing, connecting)   Image: Client industry/ community     Speaking engagements/ Presentations/ Webinars   Image: Client industry/ community     Traditional advertising (print, tv, radio)   Image: Client industry/ community     Traditional advertising (print, tv, radio)   Image: Client industry/ community     Website Development/SEO   Image: Client industry/ community     Activity Types   Description     Activity Types   Description     Article publishing   Magazines, Publications     Audio, Video & Infographic Resources   Youtube, Podcast, Recordings on Website, Infographics     Bar associations   Memberships, Committee Roles     Blog   Tapics, Article Darling, Publichting, Website Blog Creation, Guest Blog Posts     Client / prospect & referral source entertainment   Lunches, Dinners, Events, Parties     Confarences, Summits, Client Events, Retreats   Marketing Software for contact and client tracking and management, activity scheduling     Event attendance   Conferences, Summits, Client Events, Retreats     Marketing Automation Software   Merketing Software for Blogging, Web Development, Cantent Strategy, St0, Inbound Marketing     Newsletter   Mailing List, Content Drafting, Designing & Distributing	Online advertising						
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Web Content & Design, Lead Conversion, SEO Friendliness, Content Offering	Speaking Engagements, Web	inars		Seminars, I	Presentations, Cl	LEs	
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