



KATHRYN SINTZ

Marketing Consultant

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I have worked with law firms in a marketing capacity for over 15 years, both in-house at a mid-sized law firm and as an outside consultant. This experience, along with my Masters in Social Work, has given me a strong understanding of the unique needs of attorneys and how to best communicate their expertise.

I love the challenge of taking complicated legal topics and presenting them in a way that effectively reaches current and prospective clients.

AREAS OF EXPERTISE

- Web development project management
- Brand identity design
- Graphic design/production
- Email marketing
- Social media
- Website analytics & reporting

ARTICLES

- [Law Firm Brand Development Essentials](#)
- [Modern Legal Marketing: Start With These Basics](#)
- [How Relationship Building Activities Fit Into a Law Firm's Marketing Mix](#)
- [The Legal Marketing Mix](#)