PerformLaw

2016- 2016 MARKETING ACTIVITIES

	CONTENT MARKETING					PERSONAL CONTACT -CLIENT AND TARGETS					REFERRAL DEVELOPMENT	
	BLOG	SPEAKING	SOCIAL MEDIA	PUBLISHING	INFO SHARING	CLIENT CALLS	SEMINARS	TRADE SHOWS	BAR ACTIVITIES	ENTERTAINMENT	ALUMNI	OTHER PRO'S
# of HOURS spent on these activities												
September 2016												
Week 1 (9/5)												
Week 2 (9/12)												
Week 3 (9/19)												
Week 4 (9/26)												
October 2016												
Week 1 (10/3)												
Week 2 (10/10)												
Week 3 (10/17)												
Week 4 (10/24)												
Week 5 (10/31)												
November-2016												
Week 1 (11/7)												
Week 2 (11/14)												
Week 3 (11/21)												
Week 4 (11/28)												
December-2016												
Week 1 (12/5)												
Week 2 (12/12)												
Week 3 (12/19)												
Week 4 (12/26)												
January-2017												
Week 1 (1/2)												
Week 2 (1/9)												
Week 3 (1/16)												
Week 4 (1/23)												

February-2017												
Week 1 (2/6)												
Week 2 (2/13)												
Week 3 (2/20)												
Week 4 (2/27)												
March-2017												
Week 1 (3/6)												
Week 2 (3/13)												
Week 3 (3/20)												
Week 4 (3/27)												
April-2017												
Week 1 (4/3)												
Week 2 (4/10)												
Week 3 (4/17)												
Week 4 (4/24)												
May-2017												
Week 1 (5/1)												
Week 2 (5/8)												
Week 3 (5/15)												
Week 4 (5/22)												
Week 5 (5/29)												
June-2017												
Week 1 (6/5)												
Week 2 (6/12)												
Week 3 (6/19)												
Week 4 (6/26)												
July-2017												
Week 1 (7/3)												
Week 2 (7/10)												
Week 3 (7/17)												
Week 4 (7/24)												
Week 5 (7/31)												

August-2017												
Week 1 (8/7)												
Week 2 (8/14)												
Week 3 (8/21)												
Week 4 (8/28)												