



BRIAN KENNEL

CEO & FOUNDER

*Guiding those who want
to build a great law firm*

CONTACT

(504) 858-7428

brian@performlaw.com

BRIAN KENNEL

I understand the complexities involved in running a law firm and what it takes to maintain a competitive edge in an evolving industry. With clients demanding more value, efficiency, and responsiveness from law firms, I help clients leverage relevant data to remove much of the guesswork from decision-making.

Along with 20+ years of working in law firm management and consulting, my experience includes working as a legal administrator for a large commercial law firm and building and selling a law firm management service company to a Fortune 500 Company. Having had to meet internal payrolls and manage difficult situations with limited resources allows me to bring a well-developed skill to client engagements.

I am committed to providing outstanding critical services that will protect & grow your firm for years to come.

ARTICLES

- [6 Signs of Poor Strategic Planning](#)
- [Will a Strategic Plan Really Make a Difference?](#)
- [Well-Developed Compensation Policies and Pay Plans for Lawyers](#)
- [Divvying Up the Fee Dollar: Building a Law Firm Economic Model](#)
- [The Times They Are A-Changin](#)
- [Billing Attorney Origination Credit Essentials](#)